

# Franchising Brochure

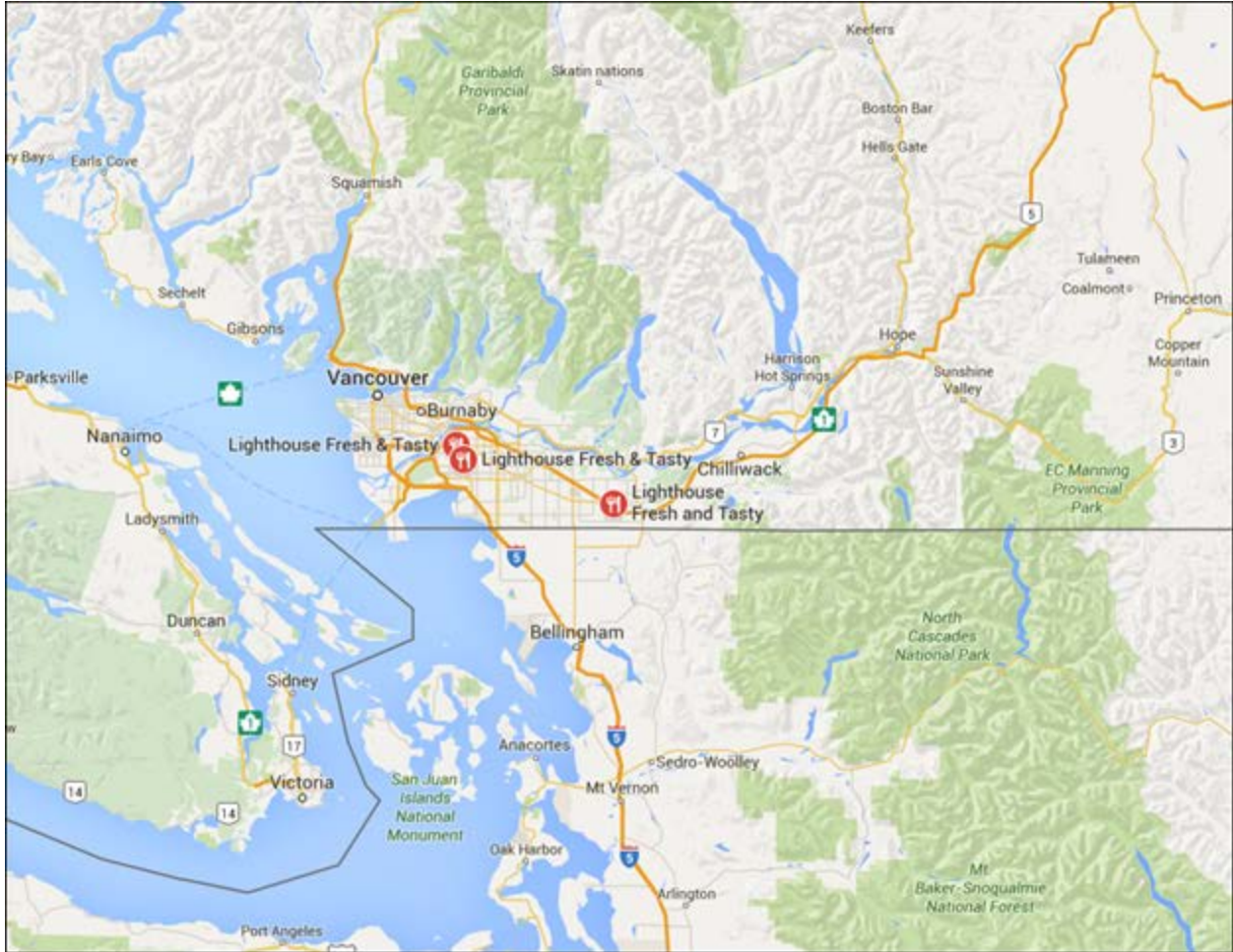
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Indian Restaurant (Take-Out)

## Franchising

*Be a part of the success*



Five locations proudly serving the Lower Mainland of Vancouver, British Columbia, CA  
*(Two newly opened in fall 2015)*



## What is Lighthouse - Fresh and Tasty?

*Lighthouse - Fresh and Tasty* is a growing chain of North Indian restaurants that are focused on serving people with fresh and tasty Indian food in British Columbia, Canada.

## History

Lighthouse - Fresh and Tasty was started in 2003 with only one mission: whenever people think of Indian food, they think of *LIGHTHOUSE - FRESH AND TASTY!* Our goal is to provide the best tasty Indian cuisine in North America. Twelve years and counting, our mission and commitment stay the same. Sincere thanks to our loyal customers' overwhelming love for our Indian cuisine.

## The secret recipe

Our founder and head chef, Mr. Pal's goal is to provide the flavor that tantalizes your taste buds. Each meal is prepared with a unique recipe resulting in an **unparalleled flavor** without the addition of any processed ingredients to give you the most **fresh** and **tasty** food you have ever had! We took out all of the processed food items out of our ingredients. We put in extensive research in our food product development, combining the freshness of the ingredients and homemade mix of **11 different kinds** of authentic Indian spices bringing you the flavor that rivals the taste of same food back home.

## Lighthouse - Fresh and Tasty Concept

Our team provides a consistent quality and authentic taste of a few selected products representing North Indian cuisine. We firmly believe in quality. We are gradually expanding to multiple locations across North America. Four of the restaurants follow a take-out model and one follow a casual-dining with a bar.

## Why Lighthouse - Fresh and Tasty?

After a thorough research and targeted focus on key product development, we have developed a successful business model of *Lighthouse - Fresh and Tasty*.

Some highlights of why a potential associate would invest in *Lighthouse - Fresh and Tasty*:

1. Lower overheads positively impacting your profit
2. Lower royalties and advertising fees
3. Lower capital and operational costs
4. Ideal for business passionates who want to see a potential linear increase in Return of Investment (ROI)

We welcome anyone as our franchise associate who has a passion for food, creativity, and business.

## Products you will be proud to serve

The *Lighthouse - Fresh and Tasty* franchise offers your customers many great options to eat fresh Indian food, fast. There are also many *tandoor* based healthy protein rich meal options. Think about your customer base and all the potential consumers who patronize your business.

## Great food

*Lighthouse - Fresh and Tasty*, with the option of many mouthwatering *pakoras*, grilled *tandoor* and curry items, provides authentic Indian taste topped off with unique homemade seasonings, and served with handcrafted homemade sauces. In addition, many food flavors are brought out by marinating the *tandoor* items and batter to perfection, just the way a customer wants.



## The franchisee is responsible for:

- Initial franchise fee
- Finding locations
- Leasehold improvements, fixtures and equipment
- Hiring and training employees and operating restaurants
- Paying 4% royalty to the company and a fee into the advertising fund

## The company provides:

- Access to formulas and operational systems
- Store design and equipment ordering guidance
- Training program
- Operations manual
- Representative on-site during opening
- Periodic evaluations and ongoing support
- Informative publications

### Before you open:

- **Site selection** - You will be assisted in evaluating the location for your business.
- **Restaurant/Store design** - You will be provided with floor plans for your specific location.
- **Equipment ordering** - You will receive guidance on ordering your equipment package for timely delivery.
- **Training** – You as a business owner will take part in our extensive two-month program.

### After you open:

- **Operations manual** - *Lighthouse - Fresh and Tasty* restaurants' in-depth manual covers a full range of topics important to running your business.
- **Field support** - Your local representative will help you get started and provide ongoing operational evaluations.
- **Franchisee services** - A Coordinator will serve as your main contact person, who is just a phone call or e-mail away.
- **R&D** - *Lighthouse - Fresh and Tasty* franchise executive chef, baking specialists, staff nutritionist, and product development team continually strive to make our excellent food even better.
- **Continuing education** - Regular newsletters, e-mails, additional learning tools are also available.

### Location performance

Generally, the most important factors for performance are the location of the franchise and how well it is run. Because these key factors are unknown, *Lighthouse A-One Foods Ltd.* cannot predict your results. In fact, to eliminate possible misunderstandings, the company has a policy that no employee or agent can provide you with projections as to potential sales, earnings and profitability. The best way to get this information is to complete an application. After your application is received, we will setup a personalized meeting with you and our specialist, who will be able to answer your specific questions.

## The next steps

### STEP 1 - Evaluate

Evaluate your capital funds for investment.

### STEP 2 - Apply

Simply complete the application included in this brochure and mail or fax it to +1-604-599-4386 at A-One Franchising Ltd. To speed up the process, you can also complete the application online at [www.lighthouse.menu/franchise](http://www.lighthouse.menu/franchise).

### STEP 3 - Join the team

It's as easy as that. Once you have finished your investigation and have secured approval to become a *Lighthouse - Fresh and Tasty* franchise owner, don't wait. The approval process may take 6-8 weeks. Upon successful approval you may start looking for locations, if you haven't already. There's a world of opportunity waiting for you once you make your decision. We're looking forward to hearing from you soon!



## Franchise Capital Requirements

The *Lighthouse - Fresh and Tasty* franchise has some of the lowest start-up costs in the industry. Your complete investment will depend on your location, size, and the extent of renovations required.

A traditional *Lighthouse - Fresh and Tasty* restaurant is one you see in a shopping center or on the street corner, with minimalist décor that follows a take-out model.

The estimated costs represent a wide range of possible locations throughout North America. Remember that costs will vary in relation to the physical size of the restaurant. A lower cost restaurant is one that would require fewer leasehold improvements, minimal seating and fewer equipment expenditures.

The capital requirement for a traditional take out restaurant will be anywhere between **\$200,000 - \$300,000 CAD**. To receive the full breakdown of this capital, please email us at [franchise@lighthouse.menu](mailto:franchise@lighthouse.menu)

Description	Amount*
Initial Franchise Fee (Non Refundable)	\$35,000
Deposit to landlord for lease premises	\$6,000 - \$10,000
City bylaws fees	\$2,000 - \$3,000
Mechanical/Electrical/Structural and other Engineers for leasehold improvement design	\$8,000 - \$12,000
Contractors for plumbing/electrical and others	\$50,000 - \$70,000
Cost for fixtures, equipments, building materials and all other leasehold improvements	\$95,000 - \$145,000
Working capital	\$15,000 - \$25,000
Menus, POS system and Outside Signs	\$20,000 - \$30,000
All Legal and accounting fees	\$3,000 - \$5,000
*Final amount may still vary	

*FINAL COSTS WILL DEPEND ON LOCATION, AMOUNT OF RENOVATIONS, ETC.*

## Operational Cost Projection

Operation cost projection can be given in a personal meeting. To schedule a meeting, please email us at [franchise@lighthouse.menu](mailto:franchise@lighthouse.menu)

